IN THE CLAIMS

Please cancel without prejudice claim 11, and those depending therefrom (i.e., claims 12, 14, 15, and 16), as well as claims 54-57, and add new claims 58 as follows:

- 1. (Previously presented) A computer-executable reading product fabrication methodology for producing a reading-product display of a sentence having an author specified character content, and an author specified character-sequence within the character content, wherein the reading-product display includes only author specified character content, said methodology comprising:
 - a) extracting sentence specific attributes from said sentence;
 and,
 - b) varying vertical and horizontal positions of portions of characters of the character content of said sentence on a display surface in accordance with said attributes while maintaining said author specified character-sequence in visual display patterns of said character positions.
- 2. (Previously presented) The reading fabrication methodology of claim 1, wherein said sentence specific attributes include sentence location within a document, said sentence presentation including background color and varying said background color in accordance within said sentence location.

- 3. (Previously presented) The reading fabrication methodology of claim 1, wherein said sentence specific attributes include a sentence difficulty measure, and said sentence presentation includes an automatic sentence advancement rate and varying said sentence presentation rate in accordance within said sentence difficulty measure.
- 4. (Previously presented) The reading fabrication methodology of claim 3, wherein said sentence difficulty measure includes an estimated pronunciation time of said sentence.
- 5. (Previously presented) The reading fabrication methodology of claim 3, wherein said sentence difficulty measure includes an estimated educational level of said sentence.
- 6. (Previously presented) The reading fabrication methodology of claim 1 wherein:
 - a) said attributes include punctuation and parts of speech;
 - b) extracting includes parsing said sentence into punctuation and parts of speech;
 - c) said varied sentence presentation is implemented using rules having inputs and outputs;
 - d) said rule inputs including said parts of speech;
 - e) said enhanced sentence presentation includes visual

attributes; and,

- f) said rule outputs including said visual attributes.
- 7. (Previously Presented) A computer-executable reading product fabrication methodology for producing a reading-product display of a sentence having an author specified character content, and an author specified character-sequence within the character content, wherein the reading-product display includes only author specified character content, said methodology comprising:
 - a) extracting sentence specific attributes comprising punctuation and parts of speech from said sentence wherein said extracting includes parsing said sentence into punctuation and parts of speech; and,
 - b) varying vertical and horizontal positions of portions of characters of the character content of said sentence on a display surface, via application of rules comprising folding rules for dividing said sentence into sentence segments, in accordance with said attributes while maintaining said author specified character-sequence in visual display patterns of said character positions, the reading product display including visual attributes, said rules have inputs and outputs wherein said inputs include said parts of speech and

said rule outputs include said visual attributes, said folding rule inputs including punctuation.

- 8. (Previously presented) The reading fabrication methodology of claim 7 wherein said folding rule inputs further include parts of speech.
- 9. (Previously presented) The reading fabrication methodology of claim 8 wherein said visual attributes include the displaying of said sentence segments in a color depending on said parts of speech.
- 10. (Previously presented) The reading fabrication methodology of claim 8 wherein said visual attributes include the displaying of said sentence segments on new lines.

Claim 11-52 (canceled)

- 53. (Previously presented) A computer executable method of fabricating a reading product utilizing an author-specified sentence wherein a display of a sequence of characters of the sentence is a verbatim sequence of the characters, the method comprising the steps of:
 - a) extracting specific attributes from said author-specified

sentence; and,

b) varying said display of said sequence of characters of the sentence such that multiple segments of said sentence are simultaneously positioned in a multidimensional matrix using values of said extracted sentence specific attributes.

Claims 54-57 (canceled)

- 58. (New) A computer-executable reading product fabrication methodology for producing a reading-product display of select text having an author specified character content, and an author specified character-sequence within the character content, wherein the reading-product display includes only author specified character content, said methodology comprising:
 - a) hierarchically extracting linguistic attributes from said select text; and,
 - b) selectively re-positioning portions of said select text within top/bottom and left/right boundaries of a display surface based upon the hierarchically extracted linguistic attributes of said select text, whereby successive linear segments of said select text is successively vertically displayed within the top/bottom boundaries of the display surface.